

JOSEPH ADAM (JOEY) SICHOL



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PROFILE

I consider myself to be organized and detail-oriented, with excellent communication and creative skills in graphic and web site design, the latest design trends and modern web communication technologies. I strive to exhibit friendly, courteous and observant behavior towards clients and co-workers. I can work in a team or independently, on multiple projects at one time, and set priorities based on work load. My primary role has been to provide support to our sales & editorial teams on a variety of projects, but I am always eager to step out of my comfort zone to learn new things.

EDUCATION

B.A. in Communications, 1999, English & Sociology Minors, Virginia Tech, Blacksburg, VA

EXPERIENCE

Graphic Designer / Production Editor Virginia Lawyers Media

May 2006 - December 2011

- Managed ad tracking for tabloid-sized weekly legal newspaper
- Coordinated layout and design of professional legal directories
- Production coordinator for bi-monthly medical legal newspaper
- Designed print and web advertisements
- Proofread and edited according to AP Style
- Collaborated on direct mail and marketing copy with ad team
- Created PowerPoint presentations and special event materials

Graphic Designer / Prepress Coordinator Contract Positions through Tehead

December 2003 - May 2006

- Guided clients from concept design through final approval
- Preflighted customers' digital file submissions
- Photographed and color corrected images for web and print
- Designed product mockups and packaging
- Updated internal marketing materials and product catalogs

Production Editor / Graphic Designer *Pleasant Living Magazine & BrandyLane Publishers*

September 1999 - December 2003

- Designed book interior layouts, covers & marketing materials
- Managed field editor program of 20 regular contributors
- Edited manuscripts according to *Chicago Manual of Style*
- Designed and developed company website
- Preflighted customers' digital file submissions